



Collaboration Logo
RAON User's Workshop
April 4, 2019
Yongsun Kim

Things to consider for designing a logo

- 성공한 회사들의 로고



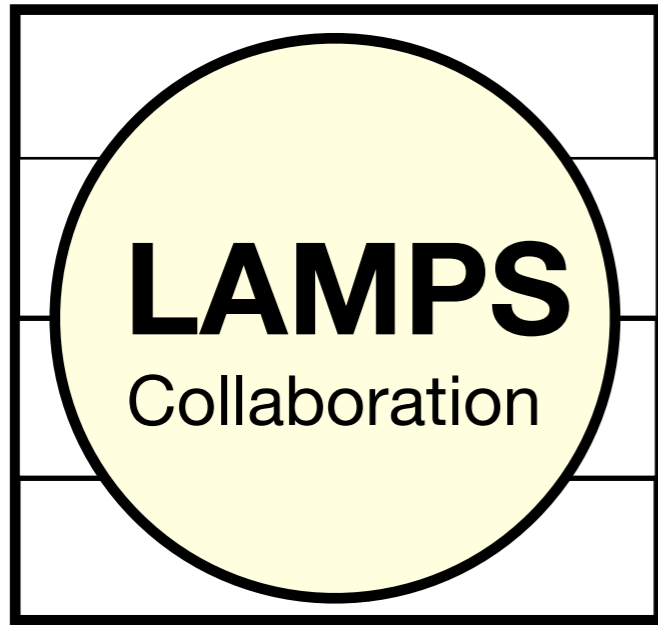
- 물리학 실험 로고



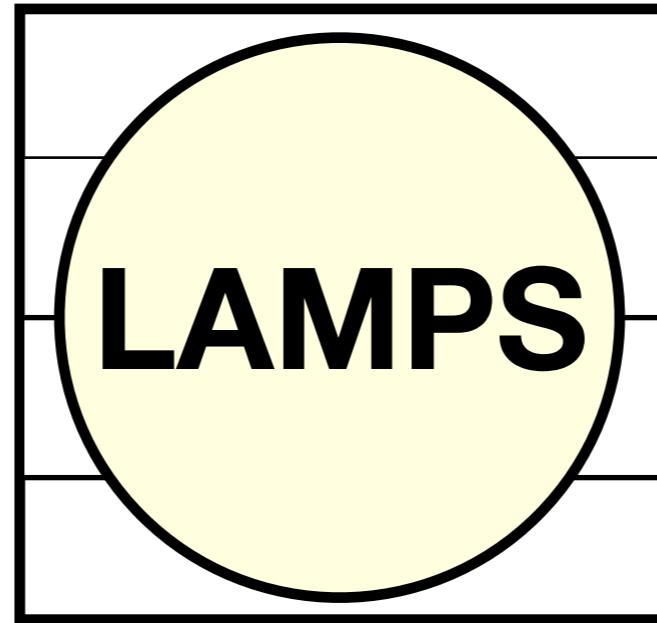
- 미니멀리즘에 입각한 단순함과 정확한 메시지
- 한눈에 봐도 이 실험이 무엇을 하는지 알수 있게끔 각인
- 실험의 진정성이 느껴지는 감성

초기 디자인

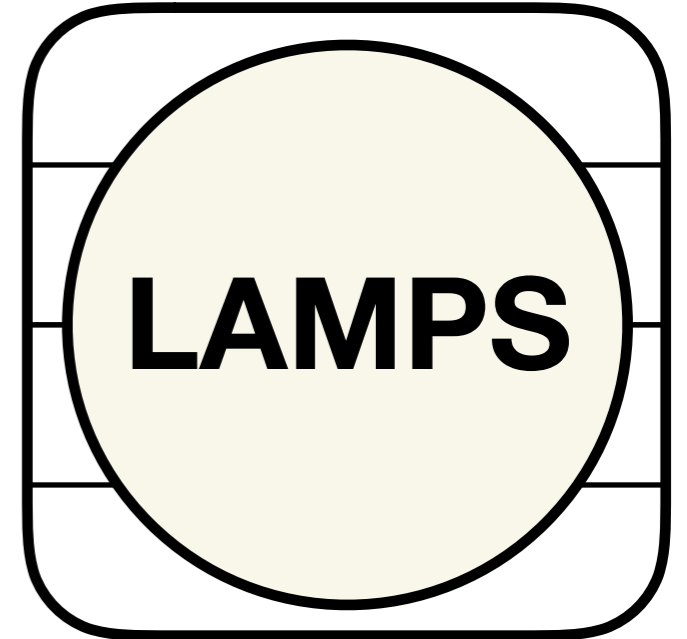
가



나

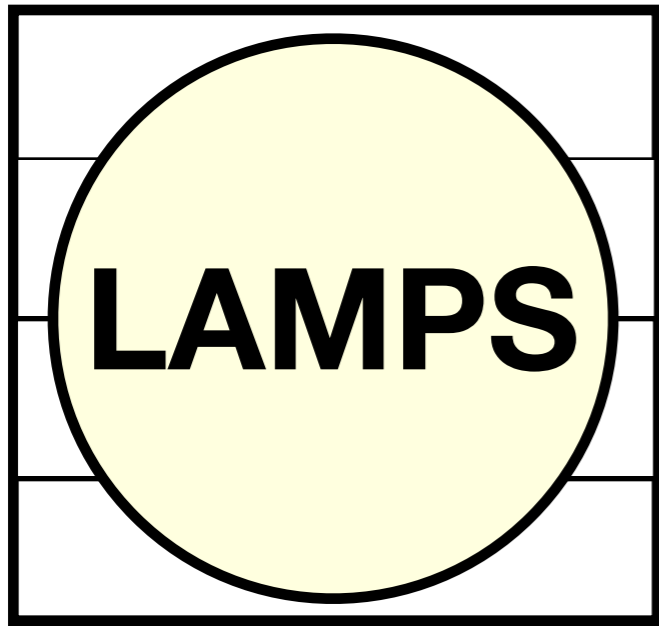


다

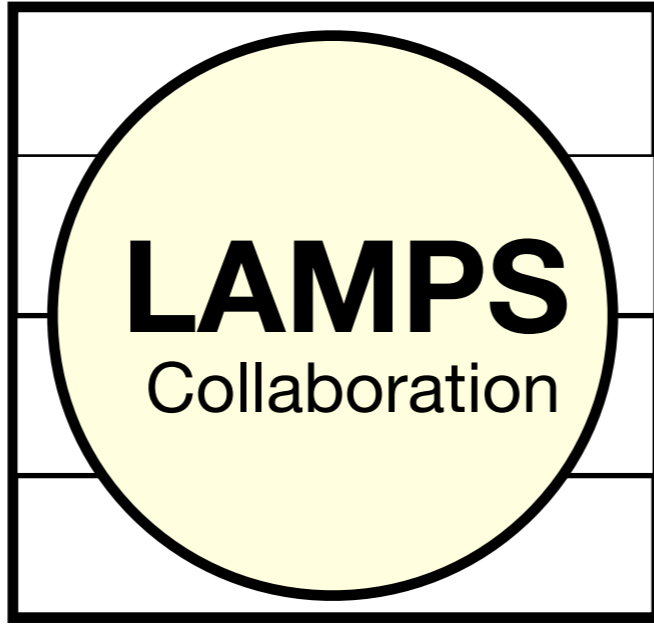


- 동그라미는 TPC를 상징
- 옆으로 긴 직사각형은 중성자 검출기 array를 상징
- 즉 우리가 **LAMPS**를 빔 방향으로 바라봤을때의 모습을 형상화함
- 디자인은 가->나->다로 바뀌었음
 - 이송교 박사의 조언에 따라 collaboration 이라는 이름을 빼고, 사각형은 round 하게 만들어서 부드러운 느낌을 주는게 좋겠다는 의견을 반영하였음

1



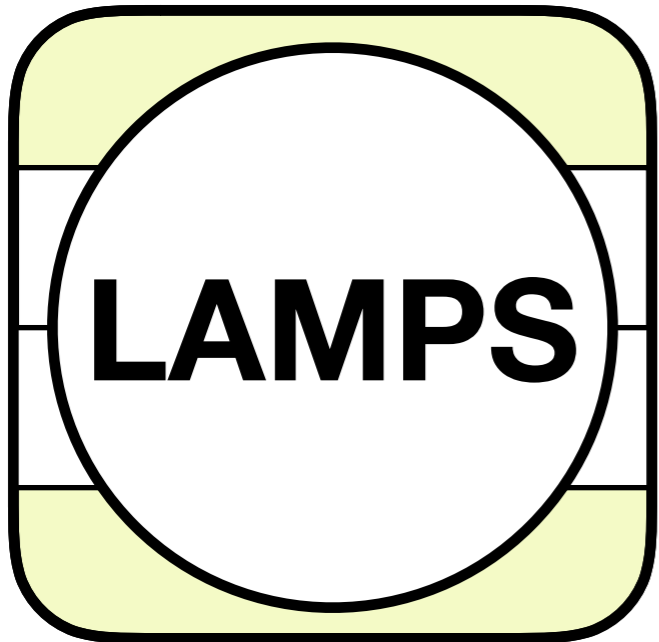
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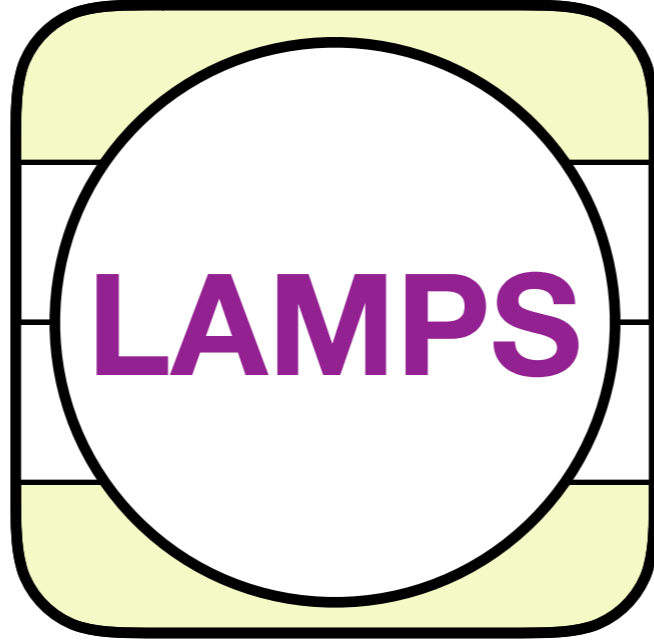
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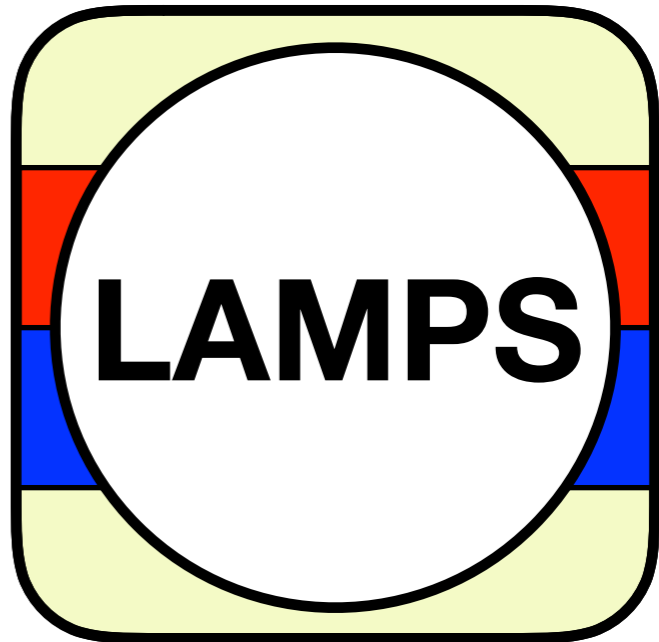
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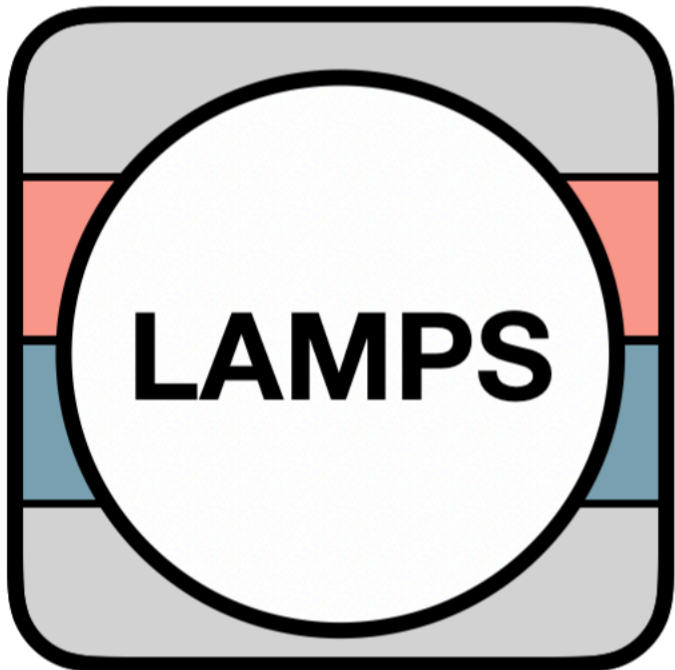
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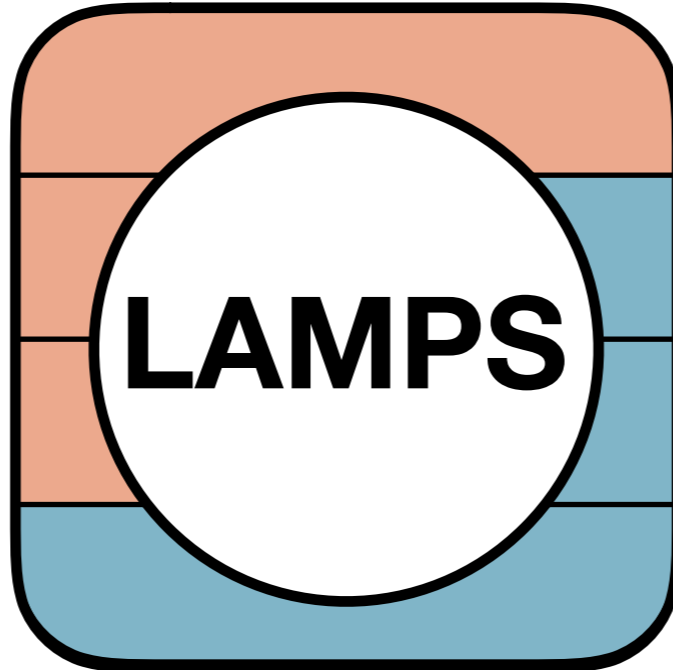
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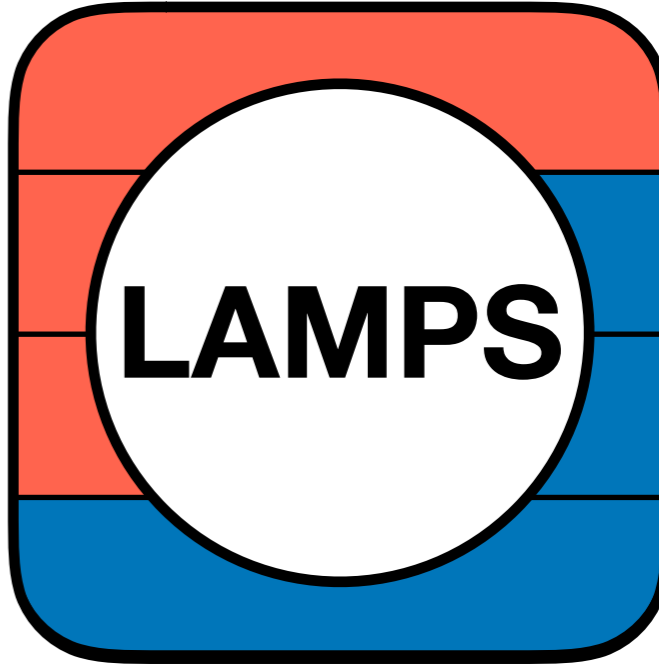
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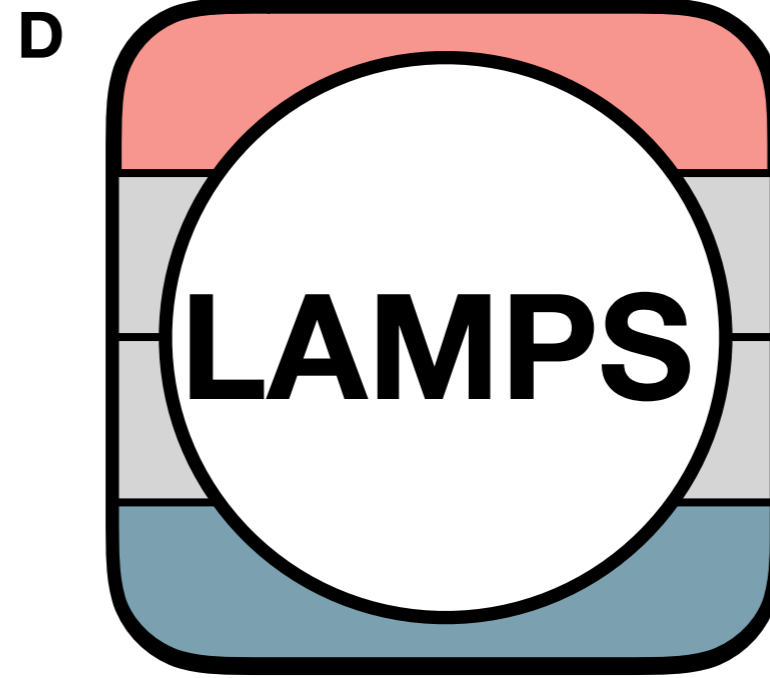
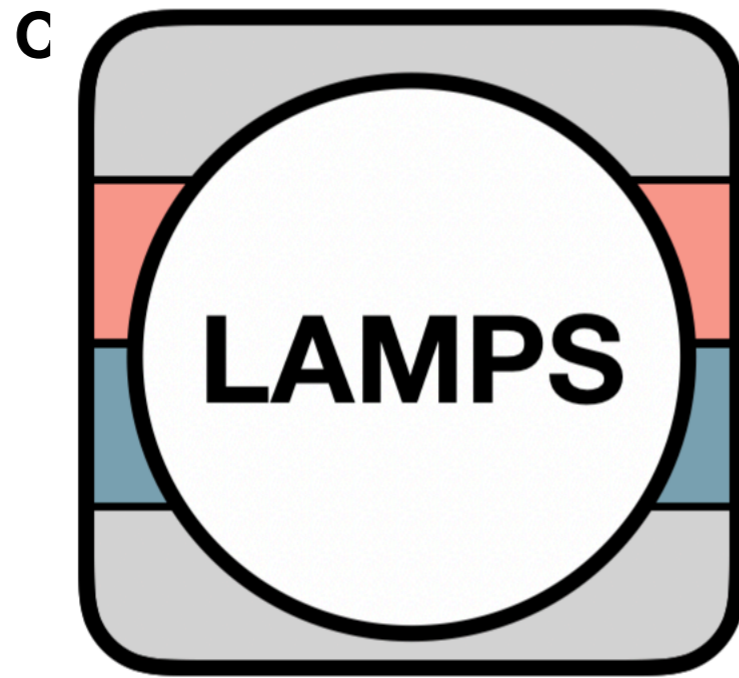
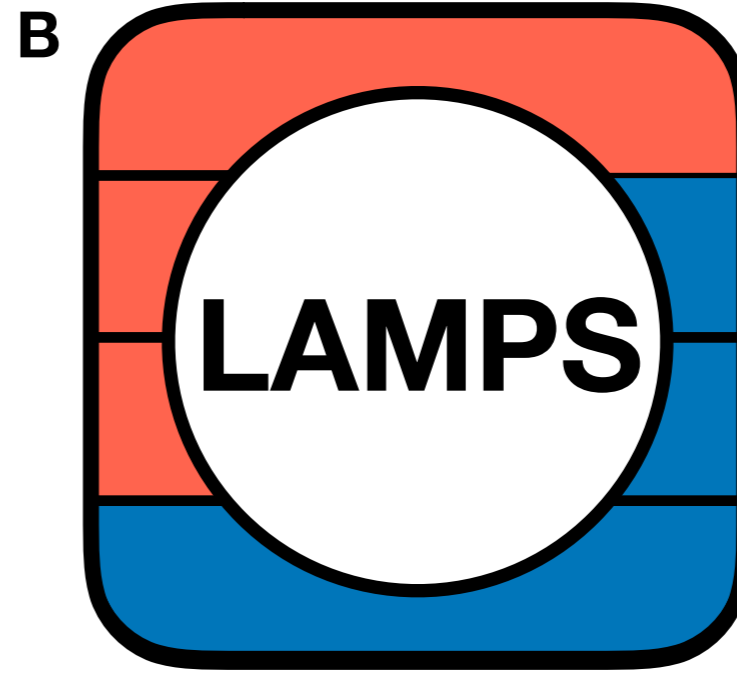
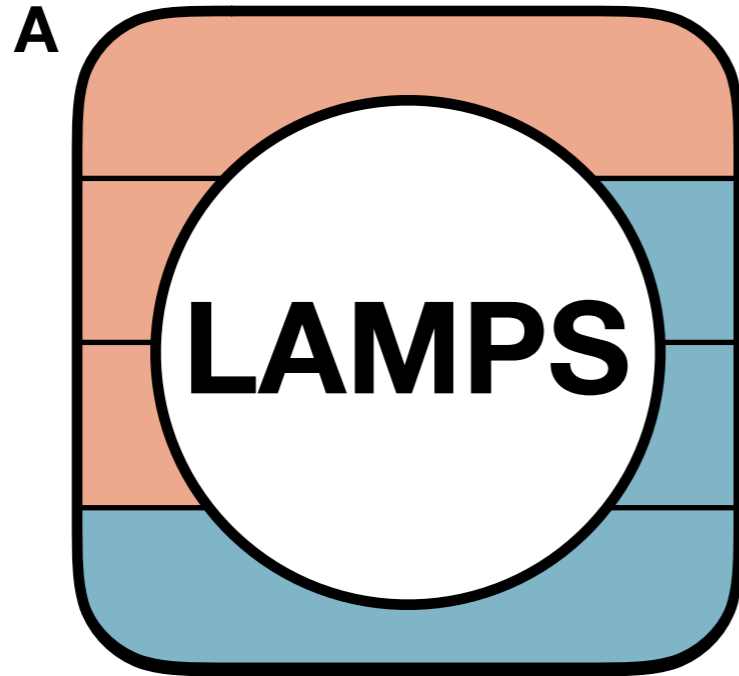
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9

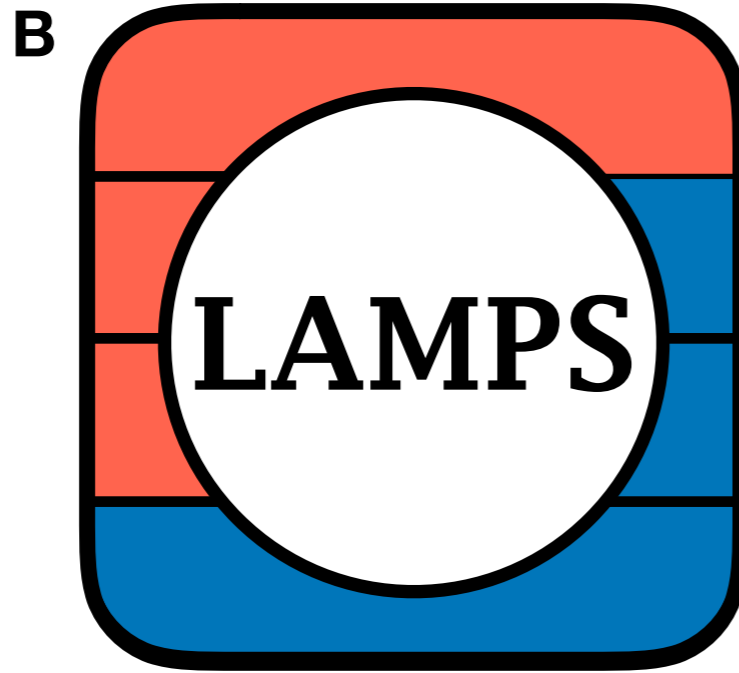
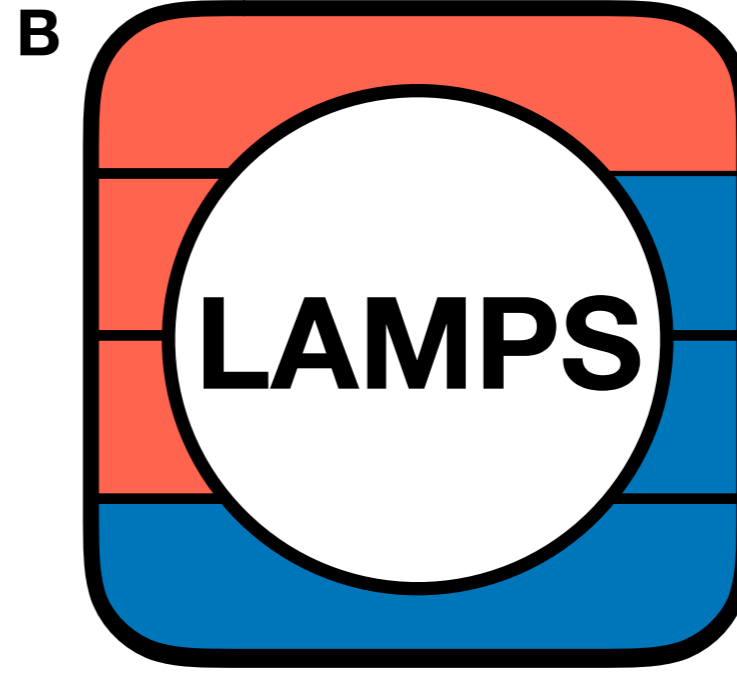
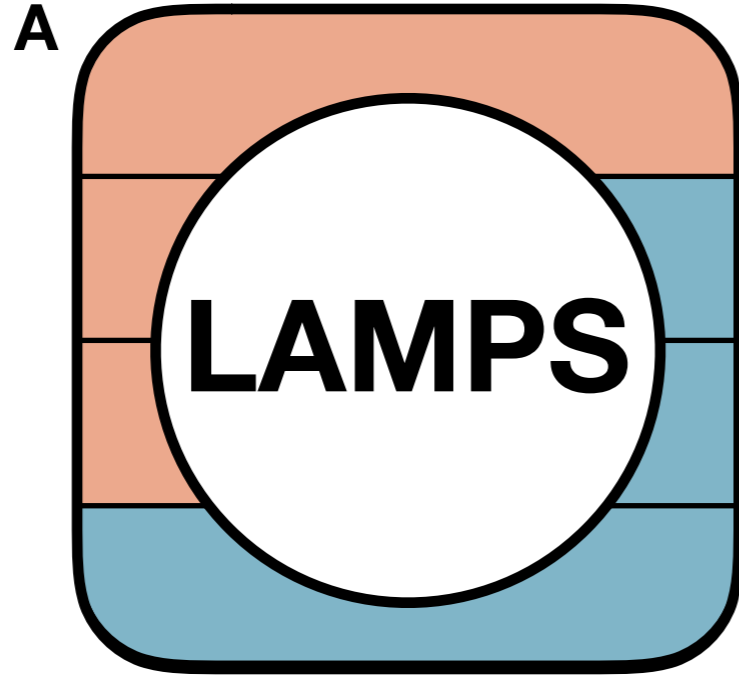


Editor's choices

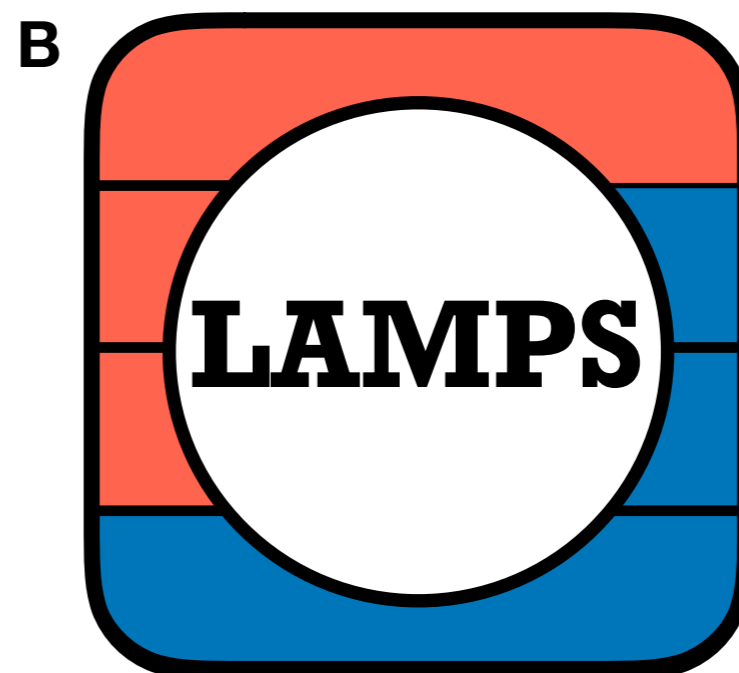


B 처럼 너무 적나라하게 태극무늬는 피하는게 어떨겠냐는 코멘트도 있었음.
허나, 좋다는 다수의 의견도 있었음.

Editor's choices

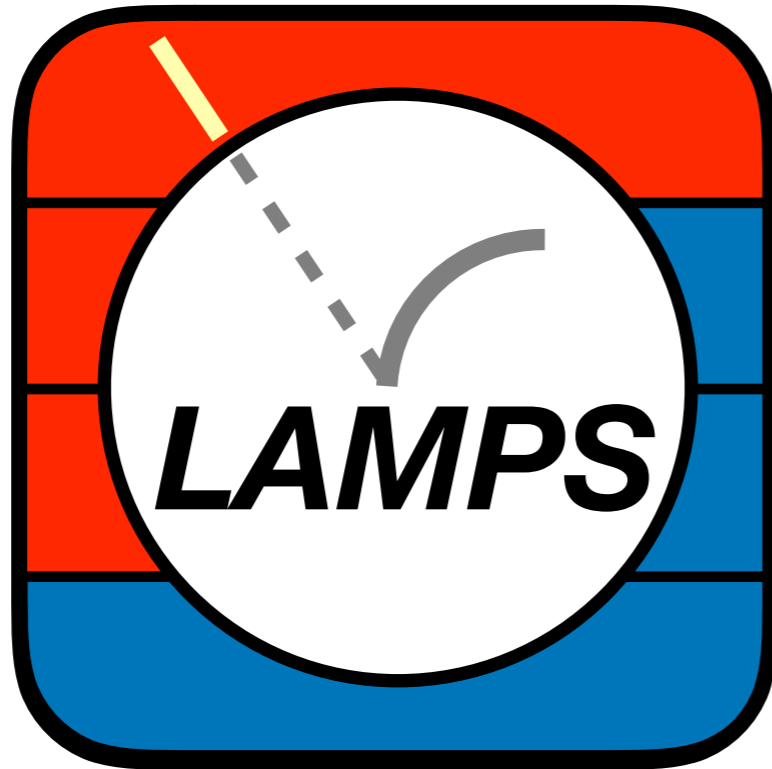


Lucida Fax 체



Rockwell 체

+ charged particles and neutrons

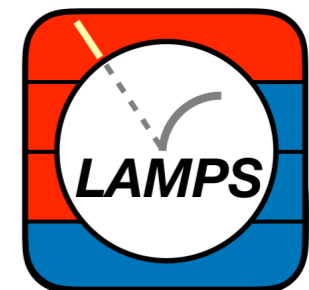


The 7th Asian Triangle Heavy-Ion Conference (ATHIC 2018)

November 3-6, 2018, University of Science and Technology of China, Hefei, AnHui, China

LAMPS at RAON

Lee Jong-won (李宗垣)
Korea Univ.





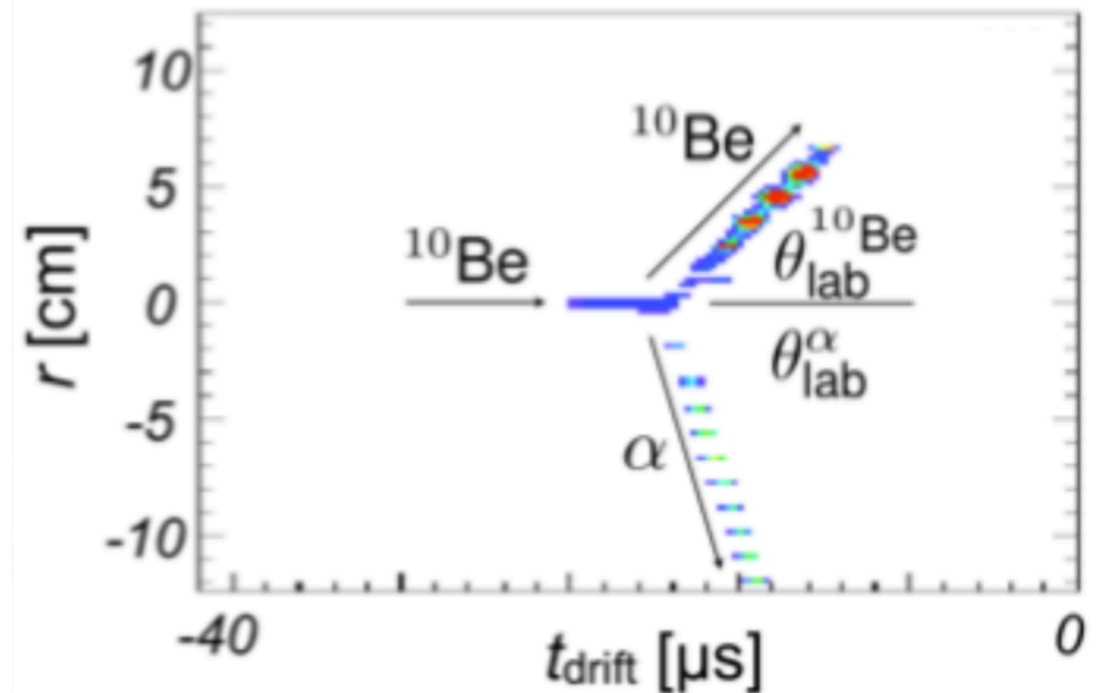
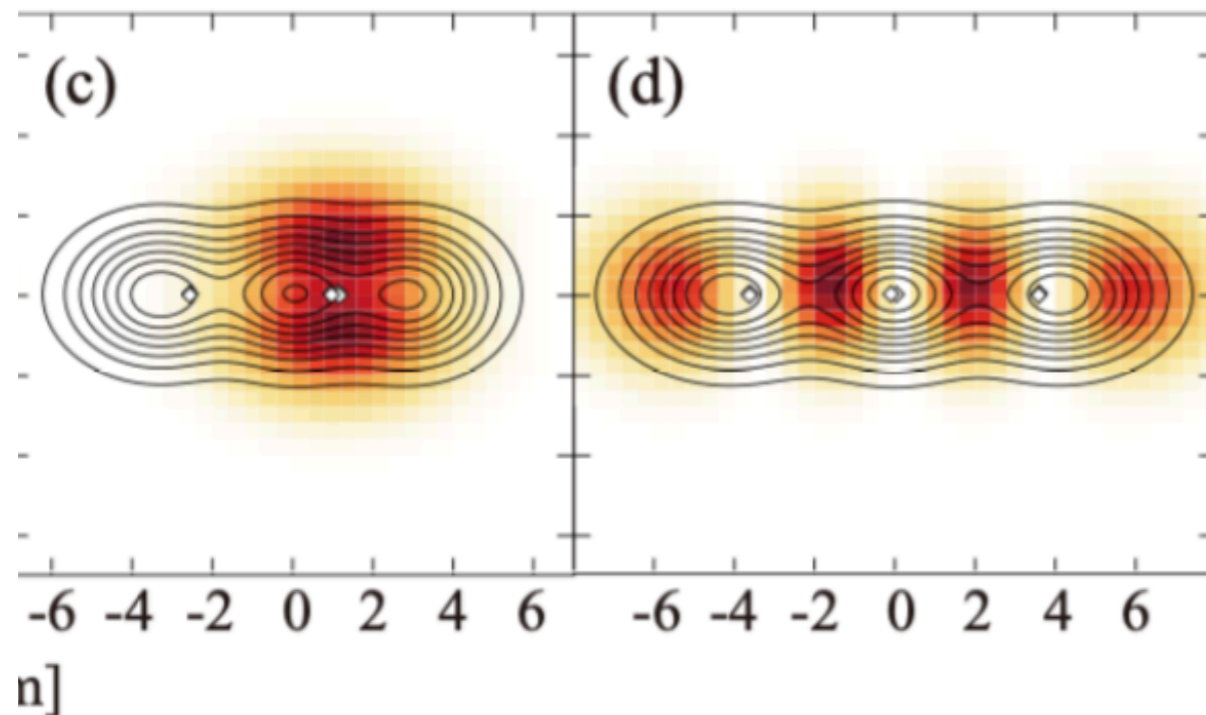
The status of LAMPS
experiment at RAON -홍길동



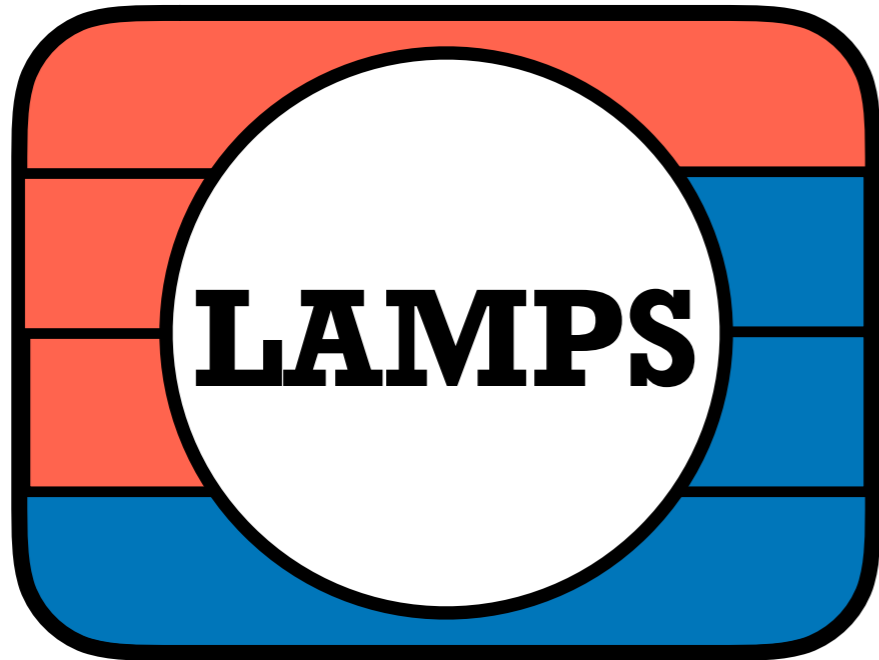
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포스터

AT-TPC production

- Submitted the grant proposal for production of AT-TPC
- Hyebin Song will fully work on this study



BACKUP



Collaboration

